



unitop Steel and unitop Association

GOB's industry solutions have received the highest certificate in the field of development

Certified for Microsoft Dynamics (CfMD) is a quality certification for tested international industry solutions basing on Microsoft Dynamics NAV. Since the end of last year, the new release of the business software Microsoft Dynamics NAV 2009 is available on the market. Up to now only twelve solutions has been certified for the new release worldwide – among them the industry solutions *unitop Steel* and *unitop Association* by **GOB Software & Systems. These information were announced in March at the Microsoft Convergence in New Orleans by Chris Caren, General Manager Business Solutions Microsoft.**

“We belong to the first Microsoft partners worldwide, who have received the CfMD for the latest Microsoft Dynamics NAV release – even for two of our industry solutions. This award once again confirms the high technological quality of our solutions”, rejoices Andreas Wessels, General Manager of GOB.

Within the certification process, both of the industry solutions were tested according to strict international guidelines by the independent Software Test Centre VeriTest. Furthermore, in presenting their customer references, GOB has proved that their customers are deeply satisfied with both of the industry solutions. The quality certification Certified for Microsoft Dynamics is the highest award for partner solutions in the field of Microsoft Dynamics NAV. Due to this award *unitop Steel* and *unitop Association*

Press Release



can clearly set themselves apart from other products. Among other things, both applications are characterised by the feature that several international locations of a company or an organisation can be depicted with just one software solution without a problem. By taking country- and sector-specific characteristics into consideration, a quick implementation is guaranteed anywhere. “We can rely on many years of experience from various challenging projects in the fields of association, as well as the steel industry”, explains Wessels.

With its product *unitop* Steel, GOB offers companies working in the fields of metal and steel trade as well as service centre an integrated business solution containing all required industry-specific modules. These include areas of the residual lengths, batch and certificate management. Additionally, *unitop* Steel contains a module for deepened multistage processing which assures exact planning. For example, a simultaneous calculation is possible – prices can be easily actualized continuously. Industry giants like Unionstahl, Finkenholl and Cognor, formerly Voestalpine Stahlhandel, trust in this solution.

Within the product *unitop* Association the solution concept integrates classic ERP-functionalities, like an approved financial accounting and enterprise resource planning, with the specific requirements of organisations like, for example, address management, members-, workshop- and committee administration, donation management in the area of fundraising, as well as event management in the area of academy. Currently, more than 15 million active members and sponsors from more than 150 top organisations are managed by this system.

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Date: 25th march 2009

Volume: 3.216 characters incl. blanks

GOB Software & Systems

The software and systems integrator GOB has been founded in 1965 and currently employs more than 200 people. GOB is Microsoft Dynamics NAV partner since 1997 and offers comprehensive industry solutions based on Microsoft Dynamics NAV for medium-sized companies and organisations. More than 500 customers with their main focus on trading, manufacturing and logistics, companies of the steel sector as well as profit and non-profit organisations benefit from GOB's fully integrated solution concept *unitop*. Companies as Finkenholl, rff, Röhrenkontor and Unionstahl and associations as action medeor, the Auto Club Europe, Mieterverein Köln and World Vision are currently to be found on the reference list.

Company Contact

Sandra Naujoks • GOB Software & Systeme

Europark Fichtenhain A4 • 47807 Krefeld

Telephone: + 49 (0)2151-349-1200 • Fax: + 49 (0)2151-349-1120

E-Mail: sandra.naujoks@gob.de • Internet: www.gob.de

Press Contact

Katharina Weber • additiv pr

Steinweg 43a • 56410 Montabaur

Telephone: + 49 (0)2602-950 99-16 • Fax: + 49 (0)2602-950 99-17

E-Mail: kw@additiv-pr.de • Internet: www.additiv-pr.de