



# GOB is the German Dynamics Reseller of the Year

**Prestigious award for GOB Software & Systeme from Krefeld. At the Microsoft Partner Conference in Washington, DC, the company has been honored with the award “Reseller of the Year for Germany”. The prize, which has been awarded for the first time, honors the top resellers in selected countries. In Germany, GOB was able to assert itself successfully. Due to the high service and sales performance, GOB has also been incorporated into the Microsoft Dynamics Inner Circle as well as the President’s Club again.**

A total of 27 partners worldwide have been awarded at this year’s Partner Conference – 14 companies received the regional Reseller Award. In particular, the criteria service and degree of integration as well as the optimization potential for customers have been evaluated. In Germany, GOB scored with their solution concepts and their business success in the development of Microsoft Dynamics NAV. “The award honors our high technological level as well as our consistent service orientation. We were able to prevail over the strong competition and regard this as confirmation that we are on the right way,” says Andreas Wessels, Managing Director of GOB. The ERP solution *unitop* is based on Microsoft Dynamics NAV and is adapted to the specific requirements of the customer and the industry by GOB. Companies with their main focus on trading, manufacturing and logistics, companies of the steel industry as well as profit and non-profit organizations use this solution.

Also Microsoft appreciates the successful work of the Krefeld software and systems house. “We are pleased to honor innovative companies from our Microsoft Dynamics Partner Network every year,” says Doug Kennedy, Vice President of Microsoft Dynamics Partners. “Due to their solution competency and an exceptional customer service, GOB belongs to the leading Microsoft Dynamics partners. Congratulations to the GOB for the appointment as German Reseller of the Year.”

---

# Press Release

---



Furthermore, GOB has also been incorporated into the Microsoft Dynamics Inner Circle as well as the President's Club again. Both memberships are awarded by Microsoft to those partners, whose sales performance in the worldwide partner network is particularly high.

**Date:** 10<sup>th</sup> August 2010

**Volume:** 2.255 characters incl. blanks

## **GOB Software & Systeme**

The software and systems integrator GOB has been founded in 1965 and currently employs more than 200 people. GOB is Microsoft Dynamics NAV partner since 1997 and offers comprehensive industry solutions based on Microsoft Dynamics NAV for medium-sized companies and organisations. More than 500 customers with their main focus on trading, manufacturing and logistics, companies of the steel industry as well as profit and non-profit organisations benefit from GOB's fully integrated solution concept *unitop*. Companies as Finkenholl, rff, Röhrenkontor, Unionstahl, as well as action medeor, Mieterverein Köln, World Vision and the Auto Club Europe are currently to be found on the reference list.

---

# Press Release

---



## Company Contact

Sandra Naujoks • GOB Software & Systeme

Europark Fichtenhain A4 • 47807 Krefeld

Telephone: + 49 (0)2151-349-1200 • Fax: + 49 (0)2151-349-1120

E-Mail: [sandra.naujoks@gob.de](mailto:sandra.naujoks@gob.de) • Internet: [www.gob.de](http://www.gob.de)

## Press Contact

Katharina Weber • additiv pr

Herzog-Adolf-Straße 3 • 56410 Montabaur

Telephone: + 49 (0)2602-950 99-16 • Fax: + 49 (0)2602-950 99-17

E-Mail: [kw@additiv-pr.de](mailto:kw@additiv-pr.de) • Internet: [www.additiv-pr.de](http://www.additiv-pr.de)