



Mobile working made easy

Microsoft Dynamics NAV to go: Köpp is using the *unitop* mobile App

High availability, fast response time and high flexibility – the requirements concerning the mobile working in the business sector are continuously increasing. **GOB Software & Systeme** has responded to this development and provides its customers a new product, *unitop* mobile. This new application for the iPhone allows users to comfortably access the central data from their ERP System **Microsoft Dynamics NAV**, whether at home, in the office or on a journey. **Wilhelm Köpp Zellkautschuk GmbH & Co. KG (WKZ)** is one of the first companies that trusts in the use of this new solution.

Wilhelm Köpp Zellkautschuk based in Aachen is specialised in the manufacture and processing of cellular rubber, sponge rubber and polyethylene foam. In addition, soft rubber is a part of the company's product portfolio. The service idea has a high priority for WKZ. "In this context, it is important for us to have access to relevant information from our ERP-System, also for appointments outside the company", explains Ralf Kalberg, IT Manager at Köpp. Recently, that is the reason why the business company trusts in *unitop* mobile. **GOB** is also service partner for **Microsoft Dynamics NAV** and so WKZ has only one partner for everything.

Mobile devices are on the rise

The development of the recent years shows that the requirements of mobile working are changing progressively.

"People used to work on their laptop computers, but now the use of smartphones and tablet PCs is increasing steadily" comments Arndt Loermann, Senior Manager product development at **GOB Software & Systeme**. Apart from being light in weight and handy-sized, they can also be used faster. The sales team at Köpp uses the iPhone combined with *unitop* mobile. "The aim of this project was not only to reproduce the total ERP System but also to guarantee an access to the central information outside the company" says Mr. Kahlberg. Among other things, this

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comprises the address data from the customers and the vendors, the open items of customers and vendors, as well as article master data and transaction data.

“Of course, *unitop* mobile offers also the possibility to an individual configuration depending on the employee`s role.” adds Mr. Loermann. The employees of Köpp accept the new solution and, according to Mr. Kalberg, they evaluate especially the intuitive operation as a great advantage.

Further developments are planned

The current version of *unitop* mobile is available for the iPhone at the moment. This is going to be changed with the next release already.

One separate iPad version with extended functions is currently being developed, which will integrate an order and supply acquisition.

“The new technology provides further attractive possibilities to us. For example, we can imagine to use the app to directly write a protocol with the iPad at a meeting,” Mr. Kalberg looks ahead. Additionally, GOB is planning to offer *unitop* mobile for other smart phones.

The App Store provides an overview of the possibilities of *unitop* mobile. You can get there a free of charge demo version for testing.

The advantages of *unitop* mobile at a glance:

- Comfortable, location-independent access to relevant information
- Fast synchronisation
- Supported languages: German and English
- PIN code
- Edit mode
- Creation of new contacts

Press release



GOB Software & Systeme

The software and systems integrator GOB has been founded in 1965 and currently employs more than 200 people. GOB is Microsoft Dynamics NAV partner since 1997 and offers comprehensive industry solutions based on Microsoft Dynamics NAV for medium-sized companies and organisations. More than 500 customers with their main focus on trading, manufacturing and logistics, companies of the steel industry as well as profit and non-profit organisations benefit from GOB's fully integrated solution concept *unitop*.

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